

2017



CONNECT

DENVER
COLORADO

OCTOBER
15-17, 2017

exponent
philanthropy

CONNECT

PUSH YOURSELF TO THINK DIFFERENTLY WHILE BUILDING CRITICAL SKILLS FOR SUCCESS.

Whether you're looking to challenge your assumptions or take part in deep learning around a given topic, **CONNECT** offers you the unique learning environment you've been looking for. Designed specifically for those who work with few or no staff, this conference offers the opportunity to hear from experts and others in the field on topics ranging from philanthropic leadership to foundation management.

LEARN SOMETHING NEW, MEET SOMEONE NEW, AND BUILD YOUR COMMUNITY.

The work we do can be isolating. **CONNECT** offers an empowering space to meet other funders and build real, lasting relationships. Through structured networking during mealtimes, interactive sessions, and an intimate setting afforded by this unique meeting venue, opportunities abound to build a community that will serve you well beyond this conference.

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SCHEDULE AT-A-GLANCE



PRE-CONFERENCE SATURDAY October 14

5:00–8:00 pm
Early Registration

6:00–9:00 pm
Welcome Dinner

DAY 1 SUNDAY October 15

7:00 am–5:30 pm
Registration Open

7:00 am–6:00 pm
Exhibit Hall Open

6:30–8:30 am
Breakfast

9:00–10:00 am
**Keynote Opening
Plenary Session**
featuring
Dr. Anthony Greenwald,
Coauthor of *Blindspot:
Hidden Biases of Good
People*

10:30–11:45 am
Implicit Bias Workshop

12:00–1:15 pm
Lunch

1:30–4:30 pm
CONCURRENT SESSIONS

4:30–6:00 pm
Networking Reception

6:00–8:00 pm
Dinner

DAY 2 MONDAY October 16

7:00 am–5:30 pm
Registration Open

7:00 am–6:00 pm
Exhibit Hall Open

6:30–8:30 am
Breakfast

8:30–9:15 am
Member Meeting

9:30–11:45 am
CONCURRENT SESSIONS

12:00–1:15 pm
Lunch

1:30–4:30 pm
CONCURRENT SESSIONS

4:30–6:00 pm
Networking Reception

6:00–8:00 pm
Dinner

DAY 3 TUESDAY October 17

7:00 am–1:30 pm
Registration Open

6:30–8:30 am
Breakfast

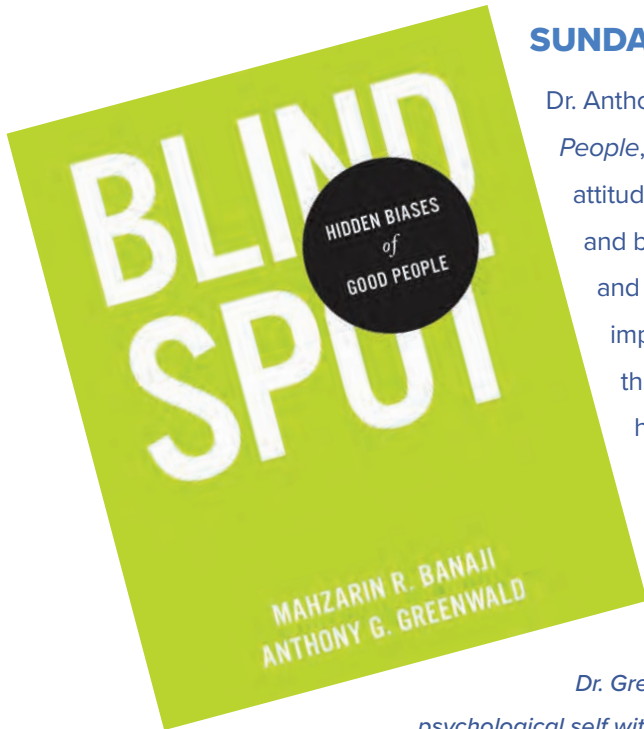
8:45–11:00 am
CONCURRENT SESSIONS

11:15 am–12:00 pm
Closing Plenary Session

12:00–1:30 pm
Lunch



KEYNOTE OPENING PLENARY SESSION



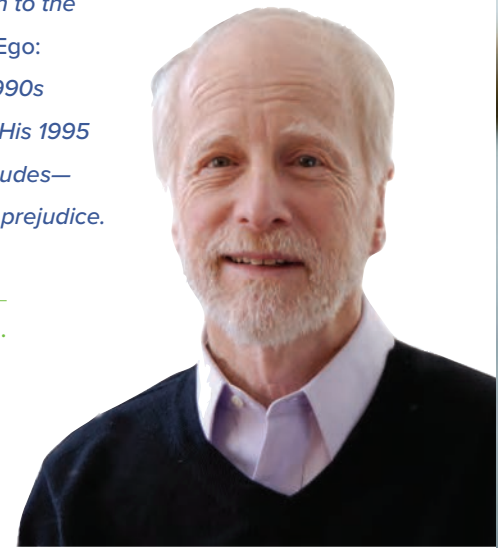
SUNDAY, OCTOBER 15 9:00–10:00 am

Dr. Anthony Greenwald, coauthor of *Blindspot: Hidden Biases of Good People*, kicks off our conference with a compelling look into implicit bias, attitudes and stereotypes that influence judgment, decision making, and behavior in ways that are outside of our conscious awareness and control. Dr. Greenwald explains the current science behind implicit bias and how it impacts our effectiveness as funders. After the presentation, an interactive demonstration and workshop help us take practical steps toward managing our biases in our philanthropic work.

To get the most from this plenary speaker, we welcome you to read Dr. Greenwald's book before attending CONNECT.

Dr. Greenwald provoked modern attention to the psychological self with his 1980 article "The Totalitarian Ego: Fabrication and Revision of Personal History." His methods during the 1990s made unconscious cognition and subliminal perception orderly research topics. His 1995 invention, the Implicit Association Test, enabled observation of unconscious attitudes—including one's own—and has revamped the understanding of stereotyping and prejudice.

Thank you to the **W.K. Kellogg Foundation** for its support of this plenary session.





SESSION TRACKS



To help you navigate the breakout sessions and plan your conference experience, we have divided the sessions into content tracks. Each track follows a logical progression so you can achieve a broad understanding of a given topic area in only a few days. Many of the tracks overlap, so you're welcome to mix and match multiple tracks or follow one for a truly deep dive.



FINANCIAL STEWARDSHIP

Regardless of the giving vehicles you use, this track shows you how to maximize your impact through strategic leveraging of your financial resources.

Portions of this track are generously supported by Fidelity Charitable®.



PHILANTHROPIC LEADERSHIP

If you're ready to kick your leadership skills into the next gear, this track is for you. Reconnect with your philanthropic purpose and learn how to set aside the day-to-day management of giving and take bold action in your community.



FOUNDATION MANAGEMENT

Like the walls that keep a building upright, the sessions in this track serve as the structural underpinning of your foundation's operational success.



RELATIONSHIP BUILDING

Strong, trusting relationships are instrumental to impactful philanthropy. Sessions in this track help you build and strengthen vital external relationships with grantees, other funders, and the community.



CONNECTING GENERATIONS

This multigenerational experience helps you make significant progress in solving evergreen succession challenges by fostering dialogue between generations of philanthropists.





SESSION DESCRIPTIONS

SUNDAY, OCTOBER 15
1:30–4:30 pm

A Multidimensional Approach to Your Giving

Learn how to develop a more purposeful, integrated approach to your philanthropy and choose the vehicle—or combination of vehicles—that fits your goals, timing, and giving style.

This session is generously supported by Fidelity Charitable®.

Risky Behavior: It Could Be a Good Thing

Since September 2008, foundation boards have been learning that the “old” rules of portfolio management have changed. Learn to examine both the alternative strategies and the financial behavior of boards in relationship to investment risks.

This session is generously sponsored by Syntronic Investment Counsel.

Find Your Guiding Purpose in Philanthropy

Designed for donors and foundation trustees, staff, and family who want to influence their foundation’s vision, this workshop invites you to think deeply about what you wish to accomplish in philanthropy.

Legal Intensive

Get the inside scoop on what attorneys know about the essential legal requirements of private foundations. Learn about board responsibilities, private foundation rules, and how to stay legal in grantmaking.

Gen Xers and Millennials Shape the Next Gen Legacy

Work in generational cohorts to articulate your individual and collective vision for the future of philanthropy.

MONDAY, OCTOBER 16
9:30–11:45 am

Let’s Make an Impact Investing Deal

What does impact investing look like in practice? Follow sample deals from sourcing to financial and mission impact, and learn strategies to continue on your own path to impact investing.

This session is generously supported by Bernstein Private Wealth Management.

Out of Your Bubble and Into Your Community

Find out how to acquire and engage deep knowledge of your community so you can pinpoint where your dollars, connections, and influence can make catalytic impact.

Get the Real Story From Nonprofit Financials

Financials are just one piece of the story when considering making a grant. Learn how to look at nonprofit financials beyond the numbers and with an eye toward trends in the field.

The Succession Opportunity: Looking Forward, Acting Now

Hear about succession success stories, work with colleagues to identify specific and actionable challenges you are facing, and leave with commitments and proposals to address your particular needs.

Great Funder–Nonprofit Relationships Start With You

Hear from a funder–grantee pair about the arc of their relationship as they share practices that strengthen their work together and separately. Audit your own practices to determine where to implement practical tips so you can improve your relationships and, ultimately, your impact.





MONDAY, OCTOBER 16 1:30–4:30 pm

The Flexible, Creative Donor Advised Fund

Learn about the range of creative uses of DAF accounts, from funding organizations outside the United States to generating funds for impact investing.

This session is generously supported by Fidelity Charitable®.

Find Your Voice in the Policy Arena

Learn practical ways to influence the policy landscape of an issue to get at the root of problems and catalyze wide-scale change.

Work Smarter, Not Harder: Exploring Foundation Technology

This fast-paced, interactive session fosters ideas for technological platforms and strategies that can increase your foundation's capacity.

The Life Cycle of Funder Collaboratives

Hear from members of collaboratives who are at various stages of the experience and work together to develop strategies for joining or starting collaboratives with other foundations and donors..

Bring Community Voices to Your Table

In this session, we'll rethink assumptions and explore new ways of doing business that bring new, diverse voices to your foundation's decision-making.

TUESDAY, OCTOBER 17 8:45–11:00 am

Connecting Across Generations

This intergenerational dialogue provides a new understanding of each generation's hopes and a commitment to building and strengthening bridges between younger and more senior philanthropists.

Salon: Summon the Courage To Be Daring

With your peers, explore in this small, intimate setting the challenges of taking on leadership roles and ways to overcome them—especially the personal and emotional barriers holding you back.






Measuring Long-Term Impact

Learn practices for going beyond short-term outcomes and measuring how your community or funding area has changed as a result of your work, and how to gauge if you are maximizing your impact.

Listening Skills Workshop

In this skills-based workshop, learn how to truly tune in to your conversations and begin putting what you learn into practice with peers.

KEY

-  FINANCIAL STEWARDSHIP
-  PHILANTHROPIC LEADERSHIP
-  FOUNDATION MANAGEMENT
-  RELATIONSHIP BUILDING
-  CONNECTING GENERATIONS





CONNECT AT CONNECT

We want you to leave this conference with new relationships and resources to help you succeed. You can connect with leanly staffed funders and experts in philanthropy through these opportunities, from mealtimes to sessions:

MEALS

The unique dining space offers an opportunity to dine with others sharing your interests. For example, join a table of other arts or education funders or grab lunch with those new to philanthropy.

SESSIONS AND PLENARIES

All sessions and workshops are designed to get you talking with others in the room. We encourage you to participate fully to get the most out of your conference experience.

CONFERENCE APP

See who is attending the conference using the on-site app. Message and connect with others in this safe, private platform.

NETWORKING RECEPTIONS AND COFFEE BREAKS

Join other participants for two casual networking receptions and coffee breaks throughout the day. Grab a bite, meet someone new, and share what you learned in that day's sessions.

VOLUNTEER

CONNECT conference ambassadors, dine-in table hosts, and our guest tweeters are uniquely positioned to make meaningful connections with other participants.

EXHIBIT HALL

Our exhibitors are some of the most knowledgeable experts in the field of philanthropy. Their work with organizations like yours gives them insights into the field that can benefit all of us. Whether you're looking to purchase their services or not, we encourage you to chat with them about a current challenge or find out what their vision is for the future of philanthropy.

Our current exhibitors (as of March 27):

Bernstein	PKF O'Connor Davies
Fidelity Charitable	SunTrust
Foundant Technologies	Syntrinsic Investment Counsel
Glenmede	Trillium Asset Management
IU Lilly Family School of Philanthropy	USI Affinity
Jitasa	U.S. Trust
Lawrence Associates	WizeHive
MicroEdge+Blackbaud	
PEAK Grantmaking	



HOTEL INFORMATION

Hilton Denver Inverness

200 Inverness Drive West
Englewood, CO 80112
Phone: 303-799-5800

Take in stunning views of the majestic Rocky Mountains and lush golf course at Hilton Denver Inverness. Located just 30 minutes from Denver International Airport and downtown Denver, this modern Colorado hotel offers superb accommodations and amenities.

The room rate for Exponent Philanthropy CONNECT conference participants is \$179 (plus taxes & fees) per night. Book now to take advantage of this discount!

REGISTRATION INFORMATION

Register now: exponentphilanthropy.org/CONNECT

Registration fee includes all meals during conference hours and admission to the exhibit hall and networking receptions. To learn more, view a full schedule of events online. Please note that registration fees DO NOT include your hotel reservations.

MEMBERS

Through June 15: \$895

After June 15: \$995

NON-MEMBERS

\$1,095 (no early registration pricing)

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and sustaining partners.

CONFERENCE SPONSORS (as of March 27, 2017)



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EARLY REGISTRATION
DEADLINE
JUNE 15



REGISTER AT exponentphilanthropy.org/CONNECT